



A Course of Study for
FASHION DESIGN & MERCHANDISING
Associate Degree & Certificate of Achievement Programs

Fashion merchandisers select, purchase, promote, and sell clothing and accessories. They study fashion trends and visit manufacturers and merchandise markets. They work as part of a team and consult with managers and buyers, advise the advertising and display departments, and organize and coordinate promotional activities such as fashion shows. They may advance to become buyers and purchasing agents, sales representatives, and managers. Clothes designers create new apparel and accessory designs. They may sketch the garment, cut the pattern, select the fabric and materials, and in some cases construct the sample garment. They may arrange for the showing of a line at sales meetings or fashion shows.

For additional career possibilities, visit the Career Services Center on the main campus to utilize computerized career information systems and other valuable career resources.

ASSOCIATE DEGREE - 60 UNITS

The Associate degree in Fashion Design & Merchandising involves satisfactory completion of a minimum of 60 semester units with a C average or higher including at least 40 semester units in the Fashion Design area of emphasis (articulated below), fulfillment of the Global Citizenship requirement, and fulfillment of all Santa Monica College general education requirements, CSU GE or IGETC.

Catalog rights dictate that a student may satisfy the requirements of a degree or certificate by completing the general education and major/area of emphasis requirements in effect at any time of their continuous enrollment. Continuous enrollment is defined as enrollment in consecutive Fall and Spring semesters until completion.

At least 50% of the area of emphasis (major) units must be completed at Santa Monica College.

Each course in the area of emphasis (major) must be completed with a grade of C or higher.

FASHION DESIGN (40 units)

Required Basic Core Classes: (9 units)

Fashion 1, Trends & Design (3)

Fashion 3, Apparel Construction (3)

Fashion 9A, Fashion Illustration & Merchandising (3)

Second Level Classes: (11-12 units)

Fashion 2, Color Analysis (3)

Fashion 5, Fashion Buying (3)

Fashion 10, Advanced Design & Construction (3)

Fashion 13, Draping I (3) **or** **Fashion 6A**, Pattern Analysis & Design (2)

Third Level Classes:

Elective

Fashion 6B, Pattern Drafting & Design (Intermediate) (3)

Fashion 11, Tailoring (2)

Fashion 14, Draping II (3)

Fourth Level Classes:

Elective

Fashion 7, Fabrics for Fashion Design & Merchandising (3)

Fashion 8, History of Fashion Design (3)

Fashion 12, Fashion Show Production (3)

Additional elective courses to bring the total to 40 units, selected from:

Art 10A, Design I (3)

Art 20B, Drawing II (3)

Business 63, Principles of Entrepreneurship (3)

Fashion 9B, Advanced Fashion Illustration & Advertising (2)

Fashion 15, Ethnic Fashion (3)

Fashion 16, Pattern Grading (2)

Fashion 17, Apparel Production Manufacturing Techniques (3)

Fashion 18, Computer Assisted Fashion Illustrator & Design (2)

Fashion 19, Fashion Marketing (3)

Fashion 20, Window Display for Fashion (3)

ASSOCIATE DEGREE - 60 UNITS

The Associate degree in Fashion Design & Merchandising involves satisfactory completion of a minimum of 60 semester units with a C average or higher including at least 40 semester units in the Fashion Merchandising area of emphasis (articulated below), fulfillment of the Global Citizenship requirement, and fulfillment of all Santa Monica College general education requirements, CSU GE or IGETC.

Catalog rights dictate that a student may satisfy the requirements of a degree or certificate by completing the general education and major/area of emphasis requirements in effect at any time of their continuous enrollment. Continuous enrollment is defined as enrollment in consecutive Fall and Spring semesters until completion.

At least 50% of the area of emphasis (major) units must be completed at Santa Monica College.

Each course in the area of emphasis (major) must be completed with a grade of C or higher.

FASHION MERCHANDISING (40 units)

Required Basic Core Courses: (9 units)

Fashion 1, Fashion Trends & Designs (3)

Fashion 3, Apparel Construction (3)

Fashion 9A, Illustration & Advertising (3)

Second Level Classes: (8-9 units)

Fashion 2, Color Analysis (3)

Fashion 5, Fashion Buying (3)

Fashion 6A, Pattern Analysis & Design (2) **or** **Fashion 13**, Draping I (3)

Third Level Classes: (9 units)

Fashion 7, Fabrics for Fashion Design & Merchandising (3)

Fashion 12, Fashion Show Production (3)

Fashion 19, Fashion Marketing (3)

Fourth Level Classes: (8 units)

Fashion 8, History of Fashion Design (3)

Fashion 9B, Advanced Fashion Illustration & Advertising (2)

Fashion 15, Ethnic Fashion (3)

Select additional elective courses to bring the total to 40 units from the following:

Art 10A, Design I (3)

Art 20B, Drawing II (3)

Business 31, Business English Fundamentals (3)

Business 63, Principles of Entrepreneurship (3)

CIS 1, Computer Concepts with Applications (3)

Fashion 6B, Pattern Drafting & Design (Intermediate) (3)

Fashion 11, Advanced Clothing-Tailoring (2)

Fashion 14, Draping II (3)

Fashion 16, Pattern Grading (2)

Fashion 17, Apparel Production Manufacturing Techniques (3)

Fashion 18, Computer Assisted Fashion Illustrator & Design (2)

Fashion 20, Window Display for Fashion (3)

Additional graduation requirements for the Associate degree from Santa Monica College are listed on a separate sheet available in the Transfer/Counseling Center, as well as online (go to www.smc.edu/articulation).

CERTIFICATE OF ACHIEVEMENT

Catalog rights dictate that a student may satisfy the requirements of a degree or certificate by completing the general education and major/area of emphasis requirements in effect at any time of their continuous enrollment. Continuous enrollment is defined as enrollment in consecutive Fall and Spring semesters until completion.

At least 50% of the units required for Certificates of Achievement must be completed at Santa Monica College.

Students must receive a grade of C or higher in each course to successfully complete the Certificates of Achievement.

FASHION DESIGN (40 units)

A Certificate of Achievement in Fashion Design is granted upon completion of 40 required units listed under the Fashion Design Associate degree.

FASHION MERCHANDISING (40 units)

A Certificate of Achievement in Fashion Merchandising is granted upon completion of 40 required units listed under the Fashion Merchandising Associate degree.